

## **Concept Note**

### **CIRC Digital Utsav**

**February 25, 2017**

**PRAYAG Surajkund Ground, Faridabad, Haryana**

*Community Information Resource Centre (CIRC), the flagship Programme of Digital Empowerment Foundation, envisions creation of information empowered and equitable communities by providing digital access to information, knowledge and online services.*

### **CIRC Digital Utsav: A festival to mark the common man's journey towards digital inclusion.**

CIRC Digital Utsav celebrates organisations, individuals and ideas that have contributed in the reduction of information poverty in this fast-paced digital age. It aims to bring to light the impact of ICT tools in public and private institutions, education, health, music, art and culture across the villages in India through its **CIRC Haat** initiative. A special feature of this gala will be the **CIRC Award** ceremony, which will commemorate those CIRCs that have utilized ICT tools most effectively to make rural and semi urban areas digitally empowered.

### **CIRC Haat**

The CIRC Haat is an inclusive space representing an amalgamation of traditional art, culture, music, dance, handicraft, folklore, sports, and work carried out by panchayats, health centers and schools with a modern touch of technology. It will share and impart the unexplored wisdom of more than 6,00,000 villages across India through discussions, digital broadcasts, performances, plays, competitions, workshops, and a colourful, bustling bazaar. A ground that will nurture the *sangam* (union) of technology and traditions, urban and earthen, robots and rebels, laptops and *lattus*, tablets and *tablas*, chats and *chaupaals*, thus rejoicing the diversity of 21<sup>st</sup> century India.

### **CIRC Award 2017**

The CIRC Award recognises centres that have showcased exemplary work at the grassroots level for leading positive transformation in rural and semi-urban communities of the country. It celebrates outstanding feats in community outreach, sustainability goals, women empowerment, skill enhancement, and information dissemination with the most effective utilisation of ICT tools. This way, the award identifies and felicitates those unsung heroes from the CIRC family, who have extended beyond their capacities to work for the upliftment of the underserved and helped them connect with mainstream progress in an effort to improve their lives.